

# Strategic Thinking

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## Leveraged Experience

Our Management Consulting team comprises experienced professionals with extensive backgrounds as law firm executives, having served as CIOs, executive directors, lawyers, and technical experts. We understand business objectives at the highest levels and know firsthand the responsibilities and challenges faced by managing partners, executive directors, and Technology Committee members.

Many firms rely on business processes and procedures that have evolved over time and fail to take advantage of current technologies and optimal processes. Our experienced professionals can help accurately assess your current environment and establish a baseline to guide your strategic planning.

Partnering with the right outside consultants can add real value to any organization, whether for periodic strategic review, specific projects to address business needs, or ongoing advisory services. Kraft Kennedy's management consultants know the importance of – and challenges involved in – collecting relevant and unbiased information in order to make important and expensive management decisions.

Our Management Consulting practice has expertise in the following areas:

- Strategic Technology Planning
- Process Review and Optimization
- System Evaluation and Selection
- Business Continuity Planning
- Relocation and Facility Design
- Advisory Services
- Litigation & Practice Support
- Project and Portfolio Management
- New Matter Intake and Conflicts
- Practice Support
- Retention Policies and Tools
- Records Management Systems

For more information on the Management Consulting practice, please contact Donald Sternfeld at 212.692.5611.

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*Kraft Kennedy has been providing technology and management consulting services to professional service firms and corporations for more than 20 years. Our team consists of experienced managers, CIOs, executive directors, lawyers, and technical experts who collaborate to offer a wide range of services to our clients. ■*

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