

Advisory Services

Kraft Kennedy's Advisory Services provide ongoing access to a team of professionals expert in law firm technology and best practices who can help guide your IT investments and operations. Law firms of all sizes can tap into our deep pool of knowledge and experience. We know what works and what does not.

We offer a mix of consultants to ensure that the firm has access to the right knowledge at the right time to best meet its business goals.

CIO Advisors

A Kraft Kennedy CIO Advisor provides guidance, mentoring, advice, and consultative expertise your own chief information officer or senior IT director would. The CIO Advisor also serves as your link to other Kraft Kennedy resources, so that the information, knowledge, and best practices our consultants have developed over more than 20 years are available to your management team and IT staff.

Your CIO Advisor can be on site for an agreed number of days, and then be available by phone or e-mail to assist with critical IT issues. Typically, our CIO Advisors serve as members of their firms' Technology Committees.

In addition to day-to-day consultative expertise, Advisory Services includes access to the Kraft Kennedy *Technical KnowledgeBase*, published white papers, private roundtable webinars, and monthly lunch-and-learn sessions. Additionally, our **Technical Advisor Link** provides easy and regular access to designated Kraft Kennedy technical, application, and process consultants for specific advice on operational and tactical IT issues. Our Technical Advisors answer the "What if..." and "How should we approach this..." questions for your IT staff.

Benefits

Kraft Kennedy Advisory Services will add value to your firm in three ways:

- Minimizing or avoiding common mistakes and improving your IT staff's responsiveness to the firm's technology requirements.
- Eliminating unnecessary costs and advising on effective ways to allocate and leverage the firm's technology dollars.
- Improving overall user satisfaction, customer service levels, and reliability across all technology platforms.

For more information on our Advisory Services or to speak with one of our consultants, please contact Michael Worth at worth@kraftkennedy.com or 212.692.5610.

Kraft Kennedy has been providing technology and management consulting services to professional service firms and corporations for more than 20 years. Our team consists of experienced managers, CIOs, executive directors, lawyers, and technical experts who collaborate to offer a wide range of services to our clients. ■

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