

Corporate Overview

Kraft Kennedy is a multidisciplinary consulting firm with expertise in management consulting, technology strategies, application specialties, technology infrastructure, managed services and proactive support. Combining this knowledge, our focused teams are dedicated to meeting the needs of our clients. Over the past twenty years, we have learned that the key to successful information systems is to focus as much on the business needs of the client as on technology.

Kraft Kennedy Approach

We start by understanding the needs of individuals, practice or business groups, departments, and the organization as a whole. With our many clients and engagements, we are exposed to a variety of technology and business solutions. This experience helps us develop and articulate best practices and approaches that will work for you. Members of our team have backgrounds as lawyers, executive directors, and CIOs from industry-leading firms. By leveraging our combined experience, we enable clients to transform their concerns into solutions that will address their business goals. More than just establishing a strategic direction, we work with clients to implement these solutions and provide ongoing support.

Kraft Kennedy's talented consultants, project managers, and trainers have years of experience with hundreds of projects for large and small organizations. Certification and training keep everyone on staff abreast of the latest technology. This depth of experience and our institutional knowledge of technology best practices benefit our clients. We innovate by keeping close association with the leading technology vendors, maintaining an aggressive research program, and constantly striving to exceed our clients' expectations. Our services cover:

- Application Assessment and Deployment
- Relocation and Data Center Design
- System Evaluation and Selection
- Network Design and Implementation
- Server Consolidation and Optimization
- Storage Design and Replication
- Strategic Technology Planning
- IT Management
- Messaging Systems
- Document Management
- Remote Access Design
- Business Continuity Planning
- Project Management
- Training and Support Services

Kraft Kennedy has been providing technology and management consulting services to professional service firms and corporations for more than 20 years. Our team consists of experienced managers, CIOs, executive directors, lawyers, and technical experts who collaborate to offer a wide range of services to our clients. ■

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